

## SUMMARY

I am a seasoned UI/UX design professional dedicated to shaping world-class digital experiences. I'm looking for an opportunity to help companies solve challenging design problems, leveraging user-centered design methodologies to create great digital experiences that effectively engage users and empower the businesses behind them.

## SKILL HIGHLIGHTS

- User Interface Design
- HTML5, CSS3, LESS, SASS
- Responsive Web Design
- Mobile Application Design
- Wireframing & Prototyping
- User Personas
- User Flow Diagrams
- Search Engine Optimization
- Accessibility & 508 Compliance
- Agile Methodologies
- Brand/Corporate Design
- Email Design

## EXPERIENCE HIGHLIGHTS

### UI/UX Design Lead

NODE DIGITAL

July 2017 - December 2019

Provides design thought leadership to Node and its clients, defined and established core UX practices, principles, tools, and methods as a foundation for the organization, skillfully implemented user centered design (UCD) principles and strategies to drive design efforts for our clients. Consulted daily with stakeholders, making UX-based assessments and recommendations for existing systems accompanied by wireframes and visual design mockups. Produced style guide to be used by developers, outlining front-end design and layout requirements.

#### Key Achievements:

- Design of speculative mobile application that led to the acquisition of mobile design contract

### Senior UI/UX Designer

ENLIGHTEN IT

January 2017 - July 2017

Lead the design effort for the production secure network front-end applications. Created wireframes, visual mockups, working prototypes and production ready HTML/CSS. Worked with technical leads and project managers to capture and refine requirements in an Agile based environment.

#### Key Achievements:

- Introduced and progressively designed the landing page of a privatized network app store

### Senior UI/UX Designer

CSRA

December 2013 - December 2016

Proficiently implemented a user-centered design approach to turn customer requirements into functional design solutions. Conducted research and performed user interviews and surveys. Developed user personas. Created wireframes, user flows, and visual mockups. Worked collaboratively with product owners and project managers and supported the delivery of web applications by creating production-ready HTML/CSS. Provides user interface recommendations and implements UI updates for existing applications.

#### Key Achievements:

- Designed and produced working prototype that secured a client retainer
- Consulted with a defense agency to redesign a consistent, user-friendly intranet

## EXPERIENCE HIGHLIGHTS (Cont'd)

### User Experience Designer

CONSTELLATION ENERGY

August 2013 - December 2013

Effectively created user flows, wireframes, design comps, and functional prototypes for Constellation's customer service platform, communicated requirements to developers while also providing design and front-end development support throughout the production process.

#### **Key Achievements:**

- Provided 50 wireframe screens under a tight deadline
  - Produced working HTML/CSS prototype of the account service platform ahead of schedule
- 

### User Interface Designer

CAPITAL ONE

February 2011 - August 2013

Skillfully translated documented business requirements and creative briefs into solid design concepts and prototypes while adhering to brand standards. Responsible for creating UX architectural diagrams, design comps, and using HTML/CSS to create functional microsites, landing pages, and mobile websites for product launches and A/B testing; consulted with brand managers and stakeholders to ensure design efforts align with user needs while still achieving the goals of the business.

#### **Key Achievements:**

- Produced wireframes and high-fidelity designs concepts for iPad application
  - Conceptualized CaptialOne.ca as a responsive website
- 

### User Experience Designer

MEDIA GENERAL

September 2010 - February 2011

Responsible for maintaining and improving design and usability standards of web and mobile applications through user-centered design while continuing to meet business objectives. Provided in-depth usability findings through research and competitive analysis and produced well-crafted design comps, wire frames and documentation for developers. Duties included research and documentation of usability standards and best practices, statistical research on website visitor behavior, and graphic design support for all web-related efforts.

#### **Key Achievements:**

- Developed and implemented a style guide to ensure graphic UI standards across multiple websites
  - Worked with a national brand to successfully implement web, email and advertisement UI strategy for a new product launch
- 

### Art Director

NEW SIGNATURE

November 2008 - September 2010

Skillfully managed and coordinated web and graphic design projects from concept through completion. Consistently delivered solid design solutions across a broad range of media including websites, landing pages, and interactive presentations. Duties included creating wire frames and design comps, writing production ready HTML/CSS, maintaining client relationships, and ensuring quality and consistency of branding efforts on behalf of our clients.

#### **Key Achievements:**

- Led the design effort of HelloWallet.com, which received national recognition by Bill Clinton as part of the Clinton Global Initiative
- Designed and developed website promoting the foreign policy efforts of Senator John McCain, the site was featured on MSNBC

## EXPERIENCE HIGHLIGHTS (Cont'd)

### Art Director

THE IDEA CENTER

May 2003 - November 2008

Managed and coordinated graphic design projects. Consistently delivered solid design solutions across a broad range of media with an emphasis in advertising and marketing; responsible for providing designers and web developers with artistic direction, guidelines and specifications for the design and production of print, web, and multimedia projects.

#### Key Achievements:

- Increased the design quality and production efficiency of the company, contributing to a 50% increase in gross sales in one year
- Led the redesign of a website for a home repair company resulting in an increase in average monthly web traffic by 15% in the first month

---

## TECHNICAL PROFICIENCY

### Design Tools:

Adobe Creative Suite, Sketch, Invision, Balsamiq, Axure, Coda, IntelliJ, Aptana, Visual Studio, Office 365, Wordpress, Drupal

### Code Skills:

HTML5, CSS3, LESS, SASS

---

## EDUCATION

Bachelor of Fine Arts in Graphic Design, 2001

Savannah College of Art and Design, Savannah, GA

---

## AWARDS AND ACCOLADES

2010 Webby Awards for Web & Interaction Design

2008 Davey Award winner in the category of logo design

2006 Marcom Award for interactive design

2003 Golden Web Award winner for web design

1997 Savannah College of Art and Design Presidential Award